

Facts

2016



Business
relationships
start with a
conversation.

And we're changing
the conversation.



Jon Pritchard
CEO

Looking forward

Welcome to a unified world.

At Unify, our name reflects perfectly what we do: we unify our customers' communications systems. Our solutions unify multiple networks, devices and applications into one easy-to-use platform that allows teams to engage in rich and meaningful conversations. The result is a transformation of how the enterprise communicates and collaborates that amplifies collective effort, energizes the business, and enhances business performance.

Born out of the engineering DNA of Siemens AG, Unify builds on a heritage of product reliability, innovation, open standards and security to provide integrated communications solutions for organizations of all sizes around the globe. We live in a hyper-connected world of mobile inspiration and instant collaboration.

Today, anywhere workers demand responsive delight from the communication tools they use every hour of every day. With the introduction of Circuit, Unify is leading the market in realizing its vision of a dynamic communications and collaboration platform. You—our customers—and our industry have responded affirmatively to our unique single-pane-of-glass approach that brings all your communications and content together, with an intuitive user experience. In January of 2016, Unify was acquired and became part of the Atos family -bringing an even stronger and broader range of IT and communications services to our customers.

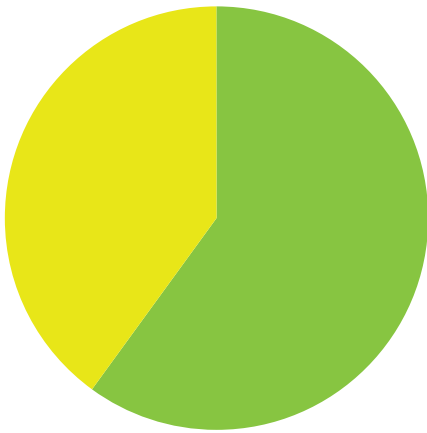
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Profile

Unify is an Atos-owned company. Operating in 60 countries and headquartered in Munich, we are a global team delivering communications solutions to bring people closer together. More agile. More productive. More competitive. More unified.

Front and center of our brand is our name, Unify. It's a strong, single-minded, active word, a concise description of what we do: improve productivity and create better business outcomes.

Total global revenue mix



- Products – 40%
- Services – 60%

Our proof points

- Ranked #1 in Architecture, Gartner Critical Capabilities for Corporate Telephony 2015
- Named “Leader” in Aragon Mobile Collaboration TechSpectrum 2015 Leader
- Rated “Very Strong” in Current Analysis Competitive Ratings 2015
- Named “Visionary” in Gartner Magic Quadrant 2015 for Corporate Telephony and UC for SMB
- Top ratings in Enterprise Connect RFP Capabilities Sessions 2012-2015
- Trusted by approximately 70% of the Fortune Global 500

Enterprise-grade voice



Web, audio and video conferencing



Multimedia mobile collaboration



Customer contact centers



Professional and managed services



Global market strength

You want to amplify your team's collective effort by unleashing their potential to communicate and collaborate, whether across town or across the world. We can help.

Unify is the only provider with a full complement of unified communications solutions, from fully integrated software-based UC applications to the services that implement and manage them—and the capacity to deliver it all to you globally. In your data center, hybrid, or from the cloud.

As part of the larger Atos family, we are a global force, a leading player in virtually every market. And it's all to help your team perform to its fullest.



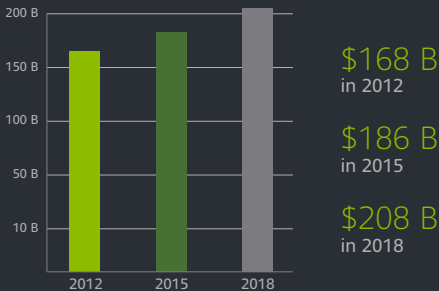
2,000+ service experts

2,000+ multi-vendor accreditations

400+ service partners

Enterprise communications is a growing market.

Industry revenues



#2 IP PBX Large Enterprise market share globally

#1 Europe Large and Mid-size Enterprise IP PBX market share*

#1 Latin America Large Enterprise IP PBX market share

*Source: MZA PBX-IP PBX Comp Environment 2015 (World)

Five reasons to work with Unify

- 1 **Work with a global market leader.**
- #2 global IP PBX LE market share; #1 in Europe LME
 - Trusted by approximately 70% of the Fortune Global 500
 - Part of the Atos family, an €11B global IT services leader



Wherever you are, we are.

- 2 **Get the gain without the pain.**
- In the cloud, in your data center, on premise, or hybrid
 - At your pace, on your budget



We know it's not a "one size fits all" world.

- 3 **We make it work, and keep it that way.**
- 24/7 single point of contact support available
 - Managed services, professional services, maintenance and support services



Leverage our **breadth, depth, scope and scale.**

- 4 **The new way to work: meet Circuit by Unify.**
- Stay abreast of the people, topics and content that matters, all in one application
 - Keep the conversation going, in any setting, on any device



Business starts with a conversation. **And we're changing the conversation.**

- 5 **Don't just take our word for it.**
- More than 3,000 issued and pending patents for innovation
 - Rated "Leader" and "Visionary" by top industry analysts



Take your next step—**with us.**

Feedback

"Circuit offers a compelling solution for seamless, real-time collaboration that works in a way that people want to work today. These new capabilities extend the value of Circuit by allowing users to connect with their existing business applications and telephony solutions, which is absolutely key to driving adoption and use."

Michael Brandenburg
Industry Analyst, Frost & Sullivan

"The most recent of these innovations is Circuit, a content and communications hub that will help Unify to strongly differentiate itself from its competitors."

Brian Riggs
Industry Analyst, Ovum

"Unify's ability to deliver industry solutions today and the promise of engaging, socially connected, communications enabled collaboration experiences in the near future moves it into the Leaders quadrant."

The Forrester Wave™
for Unified Communications And Collaboration

"Unify understands how technology impacts business outcomes. This is a critical differentiator for organizations today. Companies that understand that will flourish, while those that don't rapidly will become irrelevant."

Zeus Kerravala
Industry Analyst, ZK Research

"Unify's Circuit aims to enhance the user experience by enabling people to communicate and collaborate in a way that makes sense to them and ties in with other tools they use throughout the day."

Blair Pleasant,
Industry Analyst, COMMFusion



Corporate social responsibility

...to our employees

Harmonizing company and employee interests is a core component of our management philosophy. We encourage “team” thinking, to take part in shaping who we are while maximizing personal potential.

...to the law

We are a global company, conducting business within and across diverse cultural and social settings, with diverse values, morals and ethics. Our global compliance office supports us in observing local legislation and our own regulations.

...to society

We encourage community engagement and active citizenship. From feet-on-the-ground emergencies, to everyday operations, to ecological responsibility, to university research, our people are there to help.



Green efficiency

Environmental responsibility is ingrained in our culture. It drives us to develop and produce greener technologies to help businesses minimize their impact on the environment and achieve their environmental initiatives.

Our green solutions offer:

Cost savings

- Electricity, cooling and real estate savings
- Simple, consolidated deployment that lowers cost of ownership
- Enable remote working and reduced business travel

Business performance

- Engage distributed virtual teams more effectively
- Improved process performance through UC collaboration
- Greater employee productivity and customer satisfaction

Corporate excellence

- Enhanced corporate image and profile
- Regulatory compliance and excellence
- Attract and retain the best talent

About Unify

Unify is one of the world's leading communications software and services brands, providing integrated communications and collaboration solutions worldwide. Our customers range in size from 5 employees to 500,000+ employees. Our solutions unify multiple voice, video and data networks, connected devices and applications into one easy-to-use platform that allows teams to collaborate effectively and efficiently - anytime, anywhere. The result is a transformation of how the enterprise communicates and collaborates that amplifies collective effort, energizes the business, improves employee satisfaction and enhances business performance. Unify has a strong heritage of product reliability, innovation, open standards and security. Our OpenScape and Circuit communications solutions provide a seamless and efficient collaboration experience - on any device. Together, the group's global team of UCC experts and service professionals set the standard for a rich communications and collaboration experience that empowers teams to deliver better results. Unify is an Atos company.

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UNIFY Harmonize
your enterprise